



LEADERSHIP AND LEADERSHIP DEVELOPMENT IN PHYSIOTHERAPY

WCPT Congress, Geneva, May 11th, 2019

Stefan Jutterdal

President,

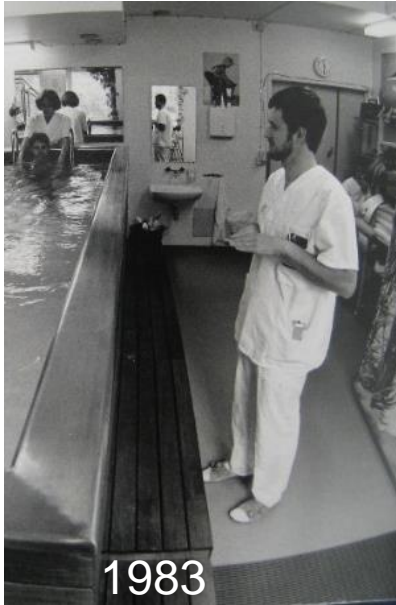
Swedish Association of Physiotherapists

www.twitter.com/stefanjutterdal

www.instagram.com/stefanjutterdal

www.stefanjutterdal.se

1. How you've developed leadership skills in your career



1983



1988



1995



2001



2010



2012



2013 -



2016



2017



2019

What have I learned of life, as a leader?

SIDA 2



2. Your perceptions and experiences of leadership in the physiotherapy profession

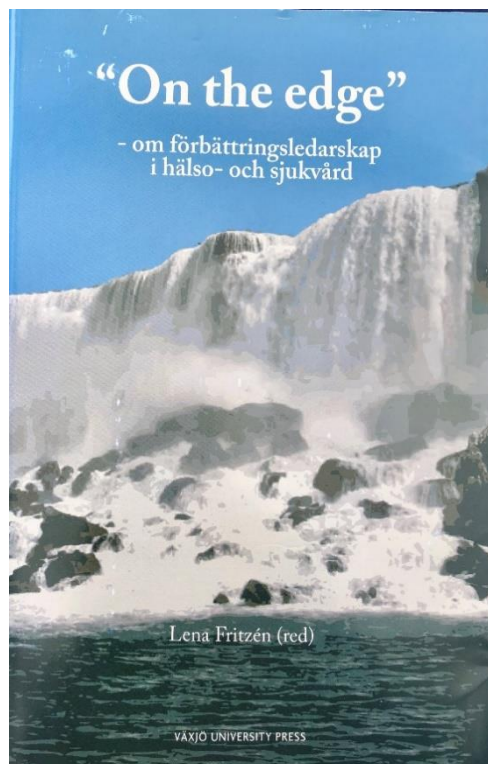
- Incredible knowledge of the subject physiotherapy and treatment methods, but less interest and knowledge of how complex organizations work.
- As PTs we often are standing beside the influence of policy makers, beside health care development, busy enough with our own professional development
- We need to tell the world the possibilities with moving, we need to provide a movement!

3. Good leadership stories

a. "Every day a little bit better"
(Region Kalmar County)



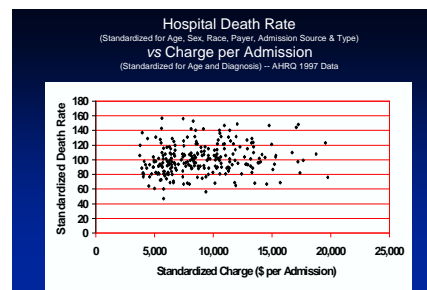
“Attention is the currency of leadership”



 Växjö universitet
Institutionen för pedagogik

Uppmärksamhet är ledarskapets valuta

en diskussion kring drivkrafter för förbättringsarbete
i hälso- och sjukvården



Källa: Institute for Healthcare Improvement, USA

Projektarbete, 10 poäng
Ledarskap för Förbättring av
Hälso- och sjukvård
Magisterprogram med
ämnesbredd i ledarskap

Stefan Jutterdal

Handledare: Lena Fritzen

http://s3.amazonaws.com/zanran_storage/www.vxu.se/ContentPages/46670635.pdf



Will, idea and execution

Seven Leadership Leverage Points

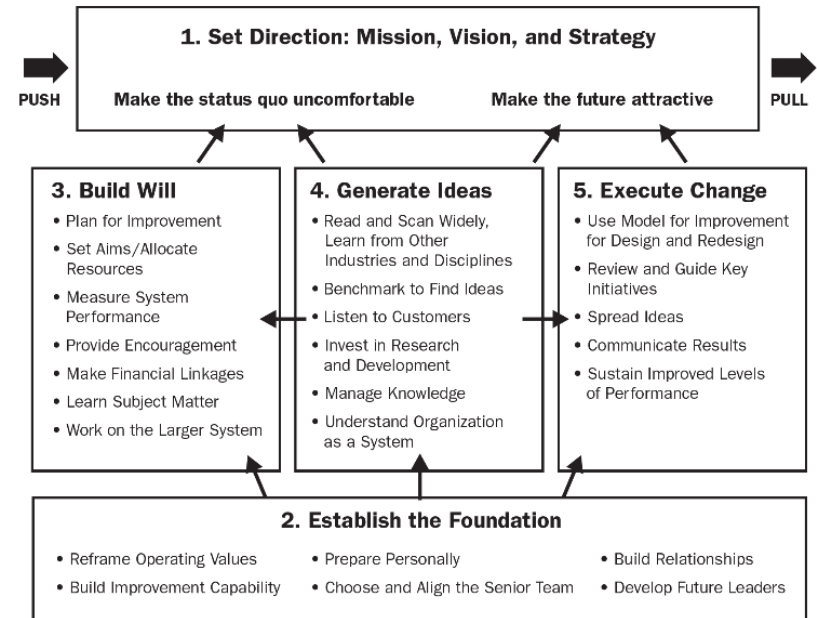
For Organization-Level Improvement in Health Care

Second Edition

Authors:

James L. Reinertsen, MD: Senior Fellow, IHI; President, The Reinertsen Group
Maureen Bisognano: Executive Vice President and Chief Operating Officer, IHI
Michael D. Pugh: President and CEO, Verisma Systems, Inc.

Figure 1. IHI Framework for Leadership for Improvement



http://media01.commpartners.com/NQF/12_09_11/IHI_Seven_Leadership_Leverage_Points.pdf

How to achieve system-level improvement (Institute for Healthcare Improvement, IHI)

1. Establish, oversee and communicate system-level aims for improvement
2. Align system measures, strategy and projects in a leadership learning system
3. Channel leadership attention to improvement
4. Get the right team on the bus
5. Get the CFO on the bus
6. Get the doctors on the bus
7. Build deep improvement capability

http://media01.commpartners.com/NQF/12_09_11/IHI_Seven_Leadership_Leverage_Points.pdf

Levels of Leadership in the Transformation of Organizations

- Transform yourself
- Transform your team
- Transform your organization
- Transform your profession

Source: Maureen Bisognano, IHI



b. "This is how the physiotherapists took place in the middle of the stage"

2018

[illegible]

Stefan Jutterdal klättrar till plats 14 på Maktlistan



14 ↗ (16)

Stefan Jutterdal, ordförande
Fysioterapeuterna, 61 år, Oskarshamn.

Försvann ur debatten på grund av hälsoproblem, men har kommit tillbaka starkt och använder sin personliga erfarenhet för att lyfta fysioterapeuterna i samtalet. En nätverkare och strateg som tagit plats i Sacos styrelse och som ofta har ett bredare perspektiv på frågorna. Flitig bloggare som beskrivs som större än sitt förbund. "Han företräder utan att reta alla andra", säger en maktbävare.

Stefan Jutterdal ranked no 14 on the most influential persons in Swedish health care in Dagens Medicin



How to make change and innovation?



“Open the doors. Let the light stream in. Get out of the building. Interact. Not just the strategy team, not just the CEO, but everyone. The new value is not inside, it’s *out there*, at the edges of the network”

https://hbr.org/2016/04/what-i-learned-from-trying-to-innovate-at-the-new-york-times?utm_campaign=HBR&utm_source=facebook&utm_medium=social

”It’s all about relationships”



Our dialogues about the future.
”Attention is the currency of leadership”

#FYSIOFRAMTID

<https://twitter.com/hashtag/fysioframtid>



Our vision



“Everyone should be able to live healthy lives in movement”

Key values

- **In movement** We are an association in constant movement and development
- **Trustworthy** We ensure our influence by always being trustworthy
- **Together** We build our success through intern and extern collaboration

Health Journey

Advocacy

- Health dialogues
- Three boosts for Sweden, health: for children, the working life, elderly people
- Almedalen



4. Advice for physiotherapists who aspire to achieve leadership roles

- Patient involvement
- Joy in work
- Choose your chief
- Get yourself a good mentor
- Think and act sustainable
- Think outside the box
- Transparent proactive communication
- Try to understand the context
- "Attention is the currency of leadership"
- "It's all about relationships"

WCPT Congress 2015 Singapore



WCPT Congress 2019 Geneva

gretathunberg
UK House of Commons



“Sorry to disturb you –
but it’s time to act”

gretathunberg
Piazza del Popolo



gretathunberg
Berlin, Germany



#PHYSIOTHERAPISTS
FOR FUTURE

https://www.instagram.com/p/BwpqkXRh3wG/?utm_source=ig_share_sheet&igshid=rz0g6wic4xlc

As a leader I strive towards a better tomorrow through

- a language that is clear and easy to understand
- conviction – every time I speak or write
- unlimited recognition of what's already good
- absolute honesty about what needs to be changed
- improvement as the way from today to tomorrow!

With inspiration from Jim Easton

Some leaders and change agents who have inspired me in my leadership and improvement



Helen Bevan

@helenbevan Följer dig

Chief Transformation Officer, @HorizonsNHS
Seeking out ideas, learning & connections to help large scale change in health & care. All views my own

Coventry, England

[linkedin.com/in/helenbevanh...](https://www.linkedin.com/in/helenbevanh...)

Gick med september 2010

20 972 Följer 73 017 Följare

<https://twitter.com/helenbevan>



Maureen Bisognano

@maureenbis Följer dig

IHI's President Emerita and Senior Fellow
Striving to make 100M healthier lives

Gick med december 2008

240 Följer 6 244 Följare

<https://twitter.com/maureenbis>



Göran Henriks

@goranhenriks Följer dig

Chief Executive of Learning and Innovation at
Qulturum, Region Jönköping County. Interested
in colearning and multitasking for better
innovations

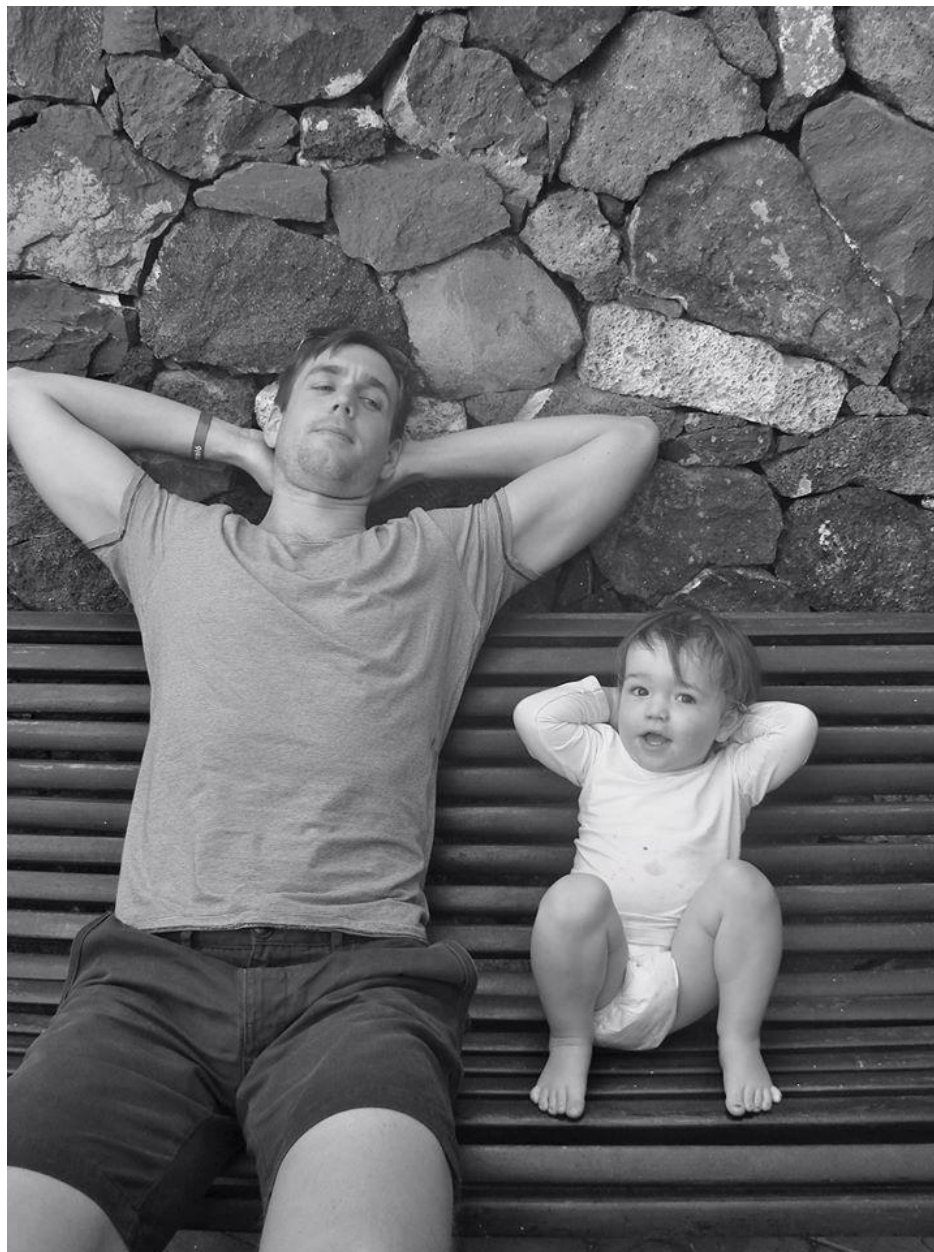
qulturun qulturum.se

Gick med september 2011

1 013 Följer 1 952 Följare

<https://twitter.com/goranhenriks>





Thank you!

